

ADVERTISEMENT FEATURE

Premier Truck Hire's services in demand

LOCAL family-owned Premier Truck Hire (PTH) is showing off the latest additions to its self-drive hire fleet.

The acquisition of the new Euro 6 Mercedes 32T, 8x4 Tippers marks a move to satisfy market demand for this type of vehicle following the launch of PTH's "cold fleet" last year featuring 3.5T and 7.5T fridge/freezer vans which have been very well-received by local companies.

PTH's optimism about the prospects for its new venture received a boost when two of its first three temperature-controlled vehicles were immediately snapped up by Gateshead-based fruit and vegetable distributor JR Holland Food Services on a long-term contract.

Dennis Hutchinson, managing director of JR Holland, said: "It is a pleasure to work with Premier Truck Hire Ltd. If we are ever stuck for any vehicle they will bend over backwards to get a vehicle for us. They are a massive help to our business day or night, you can always rely on the team from Blaydon.

"On the other side of the business, their repair operation is second to none with fast turnaround times. On body repairs, the team will always be there for the customer 100%, which in business these days goes a long way."

PTH has been in the vehicle rental



➤ From left, Gerald Cape, Martyn Tailford and Allun Cairns of Premier Truck Hire

business for more than 20 years. Recently moving from Ponteland to new fully-refurbished premises in Blaydon, they still supply municipal vehicles including refuse collection, skip loaders and hook loaders as well as a comprehensive range of commercial vehicles on a self-drive hire basis to business users.

Family member Martyn Tailford said: "Moving to our new premises has also allowed us to take in outside



repair work which has led to the employment of two additional qualified technicians as well as new office-based staff.

"We have seen a growing demand for the high-quality service and repair facility that we offer and our business is growing at a steady, controlled rate. We would certainly hope to increase our workforce even more over the coming months."

With the fully-refurbished and comprehensively equipped six-bay workshop, a workshop manager is to be appointed soon in order to maximise on the strong demand for this facility and the company's services.

Kenneth Pratt, owner of KRP Trucking Ltd, said: "PTH supply us at KRP Trucking Ltd with a second-to-none service with our contracted-out vehicle maintenance package. All work undertaken is carried out 100% to our satisfaction.

"PTH even go that extra mile by supplying us with a courtesy vehicle of equal size when our trucks are in with them, meaning that we can continue with our day-to-day business and not lose out on contracts and revenue.

"Why use PTH? Simple - they give us stress-free excellent service!"

MT Vehicle Sales has also been recently launched on the new site to offer an excellent choice of cars and commercial vehicles to purchase.



Premier Truck Hire now boasts a comprehensive range of commercial vehicles on its self drive hire fleet. From Small Panel Vans to 44 tonne tractor units and trailers with various body types. We aim to service the hire requirement of our existing, as well as new customers.

Whether its a short term rental or a long term flexible rental we are proud of our reputation for outstanding service and dedication to exceeding our customers expectations. All of our vehicles are serviced on our own premises by our own highly trained and qualified technicians, safety and reliability being paramount

Vehicles on hire can be inspected and / or serviced on site at our customers premises if convenient or collected and returned when complete with a replacement provided.

Premier Truck Hire's Flexible Rental packages

Short term rental:

All of our vehicles are available on a daily, weekly or monthly basis.

Vehicles must be covered by the customers own Fully Comprehensive Fleet Insurance Cover and valid Operators Licence.

Long term rental:

We will be happy to quote rates on a flexible basis from 3 months up to 3 years, with no binding contract or early termination charges. This allows for easy budgeting, planning and 'hassle free' return of vehicles should circumstances change.

Here is our quick comparison with Contract Hire:

Contract Hire	Premier Truck Hire 'Flexible Rental'
Expensive early termination penalties	No early termination penalties
Fixed Period	No fixed period after 3 months
Payment pattern Usually 3 months in advance	No advance rentals
Maintenance included at an additional cost	Maintenance included in monthly rate.

CALL US NOW – 0191 4143263

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